



Brought to you by the Department for Work & Pensions

28 October 2022

Roundup of recent DWP announcements

Second Cost of Living Payment and toolkit



From 8 November, households receiving DWP benefits will receive the second part of the £650 Cost of Living Payment. The second payment of £324 will automatically be paid into the bank accounts of those eligible, meaning they will not need to do anything to receive the money. Most of these payments will be made by 23 November.

Our [Cost of Living Stakeholder Toolkit](#) includes everything organisations need to communicate the second Cost of Living Payment with a range of resources such as easy read information sheets, suggested newsletter and social media copy, FAQs (Frequently Asked Questions) and a British Sign Language information video.

Alongside this, a [Help for Households toolkit](#) has also been created. 'Help for Households' is a cross government initiative launched in response to pressures around the cost of living. This toolkit contains suggested messaging and assets to help organisations inform the public about the wide range of support available and where they can find help.

Winter Fuel Payment video

DWP has created a short video answering key questions about Winter Fuel Payments. The video is available on our [YouTube channel](#) now.

We recognise that there is concern about rising energy costs. As a result, we have experienced more people searching for information about Winter Fuel Payments and/or contacting DWP to ask about it. Most of those eligible do not have to claim their Winter Fuel Payment, as it is awarded automatically. We would encourage you to share this video, to help answer frequently asked questions about Winter Fuel Payments. British Sign Language and Welsh Language versions will be available soon.

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COVID-19 and flu vaccinations

The UK Health Security Agency has now launched the [autumn/winter flu and COVID-19 vaccine campaign](#) and it would be appreciated if you are able to assist through your stakeholder channels to encourage the uptake of the vaccines for anyone eligible. More information and assets can be found in the [stakeholder toolkit](#).

Violence against women and girls campaign

This week the Government launched the next phase of the 'ENOUGH' campaign to tackle violence against women and girls.

The campaign focuses on the role of the bystander and looks to empower members of the public with practical tips and advice on how to spot and safely intervene when they see abuse against women and girls. It will also continue to encourage individuals to reflect on their behaviour and signpost victims to support or reporting services.

[Find out more about the campaign](#)

A suite of assets has been developed including social media assets and posters that you can [download](#) and share to show your support on your social media channels, and with your own audiences. Campaign materials are also available on [Home Office social media channels](#) for sharing.



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